

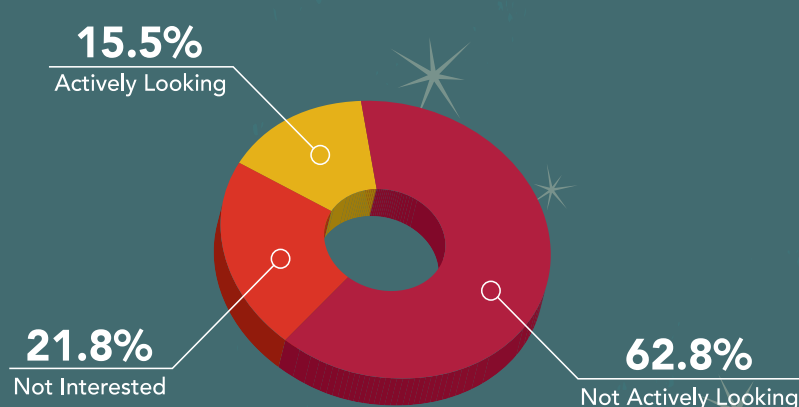
# The Mindset of a Developer



So you want to hire a developer? Understanding what motivates them to take on a new job is key. This infographic can help position your company to attract the top developers.

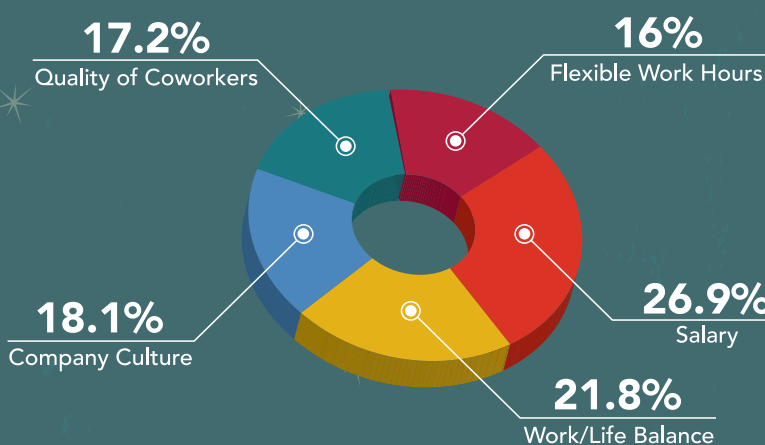
## Only 15% of Developers are Actively Looking

When you consider the fact that a small percentage of developers are ready to jump to new a job, it puts more onus on companies to become a workplace destination for developers.



## Top 5 Reasons Developers Look at New Jobs

While Salary is the most important thing, providing a high quality of life will help attract the best talent. More than half of Developers feel work/life balance is key in looking at new jobs.



## 5 Ways to Improve the Interview Process

The #1 reason developers hate the job search cycle is the interview process. Here is a quick list to improve the interview process from the developers stand point. They want to know who, what, and where they will be working. Companies need to sell themselves to the developer.

- Prepare Candidate
- Introduce the Team
- Workspace
- Show Live Code
- Less Brainteasers

NEW TECHNOLOGIES  
 Variety of Projects  
 Company Mission  
**LEARNING**  
 PROMOTION  
 Control of Product  
 BUILDING NEW PRODUCTS

## Top Stuff that Drives Developers

Fulfilling a developers need from their work is key to closing that top developer. Here are a few things that developers find important as it pertains to their work. Continuously challenging and learning opportunities are the key.

